

E-Syndicator: A Really Simple Solution



When Time is of the Essence

Publish your press releases and your articles in real-time to a potential audience of internet proportions

Our service is:

- Easy To Use
- Easy To Manage
- Easy To View
- Easy To Publish

Other Benefits:

- Free upgrades
- No software to install
- No training needed
- Integration with your website included



E-Syndicator is an RSS Publishing and Administration program allowing users to create news, press releases and articles online.

What is RSS?

RSS (Really Simple Syndication) is a very popular new publishing format for the internet that allows people in the public relations field to easily read and/or publish articles online. Such documents can be picked up by news feeds for a wider distribution than standard HTML publishing found on most websites.

Internet users subscribe directly to RSS feeds in order to stay informed about new developments in their areas of interest including news, industry advice, hobbies and more.

If your website is part of your long term 'marathon' of marketing, then E-Syndicator is an important short term 'dash' of marketing. Use it for special announcements, press releases and any other important notification that is time-sensitive or topical.

Our E-Syndicator product makes it possible for you to participate as a publisher of RSS documents.

E-Syndicator enables you to be the source to which users subscribe.

E-Syndicator Will:

- Provide you with an easy-to-use RSS publishing tool
- Help to drive traffic to your site
- Add useful and relevant content to your website
- Help to increase your Search Engine visibility
- Give visitors a reason to keep coming back to your site
- Create a flow of useful information
- Continually inform subscribers of new content
- Give your articles an opportunity to be picked up by re-publishers

For details on how **E-Syndicator** can help you maximize your online success, contact us at:

ACTION Corporation
e-Business Solutions

ACTION Corporation
E-Business Internet Solutions
ACTIONCorporation.com
1-866-848-7778

